<table>
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<th>Location</th>
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<td>ISTANBUL</td>
<td>19 October 2009</td>
<td>2nd ISE Meeting</td>
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<tr>
<td>TEHRAN</td>
<td>6 May 2009</td>
<td>ISE Working Meeting</td>
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<tr>
<td>KUALA LUMPUR</td>
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<td>Bursa Malaysia briefing with TBWA\</td>
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<td>ISTANBUL</td>
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<td>ISE Delegates Visit to Bursa Malaysia</td>
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<td>ISTANBUL</td>
<td>24 October 2009</td>
<td>Final presentation of Awareness Campaign</td>
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- 4 Task Forces established including ISE Awareness & Education
- Awareness & Education Plan presented & approved
- Bursa Malaysia defined objectives for OIC Exchanges Awareness Campaign
- 1st presentation of Awareness Campaign
- 2nd presentation Of Awareness Campaign

Final presentation of Awareness Campaign
• We may need to choose another word to commonly define our markets instead of Islamic.

• Instead of Islamic or Shariah compliant instruments, OIC Markets branded traded instruments may be used.

• There is limited awareness about our markets. Our exchanges are known individually but the [world] does not know how strong and capable we are as a group. We should carry out collective marketing. We should emphasize that “OIC is the centre of the World”.

• The OIC exchanges are the global hub to invest in commodities and natural resources.
OIC Exchanges Education Program

- Objectives
  - Provide foundation knowledge in understanding & applying Islamic Finance principles in practices
  - Provide insights on latest development & opportunities in Islamic Capital Market (ICM)
  - Provide understanding on the range of ICM products (existing & new)
  - Sharing of different Shariah & regulatory framework amongst OIC countries
OIC Exchanges Education Program

- The Education Program – Three day workshop on ICM
  
  - Various topics including basics of Shariah, general legal & Shariah framework, issues surrounding Islamic capital market governance, investor protection, available ICM products
  
  - Cross-border listings, sharing of capital market products, innovation of new products
  
  - Renowned speakers from all over the world – Shariah scholars and market practitioners
  
  - Series of workshops on a one-year cycle (3 or 4 annually)
OIC Exchanges Education Program

- The Education Program – One Day Market Regulator/Exchange Forum
  - Profiling the regulator in each jurisdiction
  - Sharing of experiences in regulation & product development
  - Case studies on specific product implemented in each jurisdiction
OIC Exchanges Education Program

Note:

*Draft Proposal Module & Content of the program is as per the handouts*
Our Global Brand Stories

NYSE LISTED: US$12.1B MARKET CAPITALISATION
12,000 people, 267 offices, 77 countries
The TASK

To excite the world about the investment potential offered by OIC capital markets
Target Audience

INTERNAL AUDIENCE
OIC Member Exchanges

PRIMARY AUDIENCE
Institutional Investors

SECONDARY AUDIENCE
Investment Banks & Information Vendors
Business Opportunity

Potential for Islamic financial services US$ 4 trillion*

Current Shariah-compliant Assets US$ 400billion*

*Standard and Poor’s
The OIC Facts

57 countries. 41 exchanges.
1.5 billion people. US$7.7 trillion GDP
US$2.1 trillion market capitalisation

Natural Resource and Commodity rich:

70% of proven hydrocarbon reserves
90% of the world’s palm oil production
50% of the petrol used in the west
40% of the world’s agricultural production originate in OIC member countries

22% of world population
12.8% of total world GDP
3.3% of world market capitalisation
Current Global Investment Opportunities
Current Global Investment Opportunities

- US
- EU
- BRIC
- GCC

FTSE BRIC 50 INDEX
FTSE/ASEAN INDEX SERIES
A New Global Investment Opportunities

United by a common purpose:
Financial Heritage
What if...

...we reveal the investment potential in natural resources and commodities within the OIC to the world
What if...

…we offer the world a new, high growth potential ASSET CLASS
What if...

...Dow Jones creates a series of OIC Indices
What if...

…the NEW investment destination is the OIC
Our BRAND

OIC Markets
Our OPPORTUNITY to the World
OUR CONVERSATION WITH THE WORLD…

...will be exciting.
Will OIC Markets create tectonic shift for world capital flows?
OIC Markets forge broad network for the world’s next major economy

Quake landslides bury four villages in Indonesia

29 DAYS TO GO

FAST FORWARD

Norman and Evert go separate ways

Woman sues over publication of photo

Don’t get bitten by other credit cards
As securities firms disappear, an old equation makes a comeback

By CARROLL WOJESNIAK

More than 200 years after it was born on the basis of a hawkered tree, Wall Street as we have known it is coming to end.

The filing for bankruptcy protection by 158-year-old investment bank Lehman Brothers Holdings Inc. and the takeover by 149-year-old Merrill Lynch & Co., coming on the heels of the demise of Bear Stearns Co., represent milestones in the long process of the bankruptcy of the industry since the Great Depression. For decades, stand-alone securities firms such as Lehman and Merrill and their ilk took big risks and made big profits at the cost of occasional losses. As those firms became associated with the collapse of a disorderly financial system, the old business of dealing customer deposits and building client networks is being replaced by more promises of the reliability system by system. The Wall Street crisis

- U.S. Federal Reserve is ready to hold the line on interest rates
- Sovereign real-estate funds avoid the surge to buy property
- Central banks recapitalise huge banks in bid to ease fears

What's news

World-wide

The U.S. Federal Reserve said in a statement that the Federal Reserve Bank of the U.S. has suspended the stock of Lehman Brothers, the New York-based investment bank that has been struggling to raise capital in recent years. The bank is considering a sale to other institutions, the Federal Reserve said in the statement. The stock has dropped sharply in recent days, and Lehman has said it is working to raise capital from other institutions.

The Federal Reserve, which has been closely monitoring the situation, said it would not be appropriate to make a decision on the exchange now.

The Fed said it had been working closely with Lehman and other banks to ensure that the system remained stable.

Zimbabwe's President Robert Mugabe agreed to use some of Zimbabwe's wealth to help save the American bank.

The US. Federal Reserve said it would use some of America's wealth to help save the American bank.

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The Launch Ad
57 countries. 1.5 billion people.
US$7.7 trillion GDP. 12.8% of total world GDP.
60% of the world’s natural resources.

41 Exchanges.
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3.3% of total world market capitalisation.

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OIC Member Exchanges
Islamic Republic of AFGHANISTAN
Republic of ALBANIA

Bursa Malaysia
Bursa Malaysia operates a fully-integrated exchange, offering the complete range of exchange-related services including listing, clearing, settlement and...

Republic of COTE D'IVOIRE

Countries:
- Malaysia
- Kuala Lumpur
- 27.17 million
- USD 48.504 billion
- 0.1%
- USD 955 million
- Primarily electronic equipment, petrochemicals, and liquefied natural gas, wood and wood products, palm oil, rubber

- Bursa Malaysia
- 1,176.74
- 1,064.36
- 1,146.98
- 1,102.17
- 1,077.54

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OIC MARKETS Wiki
OIC MARKETS WIKI

The Place where Member Exchanges, a Panel of Scholars and Experts collaborate to Define the collective Facts and Thinking of OIC Markets

OIC Markets Wiki is an interactive platform to discuss and share relevant information on the investment potential and other financial opportunities found in OIC member countries. We have our own panel of experts from each of the markets and we welcome contributors to add topics, annotate information supplied here and explain what is happening in the exchanges and in the OIC world.

Become a Contributor

We are looking for people who are interested in contributing. You can comment on an article, initiate a topic or re-write and help explain concepts and terms used in this Wiki.

Meet our Panel of Experts

OIC Markets Wiki has a panel of experienced and enthusiastic members ranging from financial to industry experts from around the globe.

Search by:
- Market Exchange
- Commodities
- Topic
- Keyword
Where and when we will communicate
PR and ADVERTISING STRATEGY – PHASE I

Q1/Q2 2010

OIC
PR and ADVERTISING STRATEGY – PHASE II

Q3/Q4 2010
OIC & Key Market Centres

US
EU
ASEAN
What it take for others.

US$ XX million annually

US$ XX million annually

US$ XXX million annually
What it will take for OIC Markets.

US$ XX million annually
The World is READY.
Thank you

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