



# Customized Indices, ETFs, and Islamic Depositary Receipts Task Force

**Islamic Liquidity Solutions** 

OIC Member States' Stock Exchanges Forum 3rd Meeting October, 24-25 2009, Istanbul



## Task Force Members



#### Coordinator

✓ Istanbul Stock Exchange (Turkey)

### Participants

- ✓ Bursa Malaysia Berhad (Malaysia)
- ✓ Tehran Stock Exchange (Iran)
- ✓ Muscat Securities Market (Oman)
- ✓ Amman Stock Exchange (Jordan)
- ✓ Kyrgyz Stock Exchange (Kyrgyzstan)
- ✓ Islamabad Stock Exchange (Pakistan)
- ✓ Dubai Financial Market (U.A.E)
- ✓ Doha Securities Market (Qatar)
- ✓ Egyptian Stock Exchange (Egypt)



# Objectives



- Providing alternative instruments to the investors
- Calculating a common benchmark Index and creating investable Islamic ETFs
- Encouraging cross-border listings, information and technology sharing
- Implementing standards for market integration and enhancing corporate governance practices



# Customized Indices Steps to Customize an Index



- Defining the requirements
- Designing and constructing a benchmark
- Testing and refining the solution
- Managing the delivery, providing on-going maintenance and support



# Customized Indices Aspects of a Customized Index



#### **Applied Screens**

- Country, region
- Sector
- Style
- Size
- Company
- Socially Responsible Inv.
- Environmental
- Stock Exchange
- Security Type
- Fundamental and valuation

#### ratios

- Liquidity filters
- Shari'ah Criteria

# **Customize the Index Weighting Scheme**

- Equal Weighted
- Fixed Weighted
- Capped Weighted
- GDP Weighted
- Special Weighting

# **Customize the Index Currency and Tax Rates**

- Report in a foreign or local currency
- Full or partial hedging
- Apply special tax rates



# Customized Indices Islamic Index Screens



#### **Generally Accepted Business Activity Screening**

Although no universal consensus exists, most Shari'ah Boards have advised against these activities:

- Alcohol
- Tobacco
- Pork-related products
- Conventional financial services (banking, insurance etc.)
- Weapons and defense
- Entertainment (hotels, casinos/gambling, cinema, music etc.)



# Customized Indices Islamic Index Screens



#### **Generally Accepted Financial Ratio Screening**

Although there is no consensus, the following ratios are expected to be <u>less than 33%</u>

- Total debt divided by trailing 12-month average market capitalization
- The sum of a company's cash and interest-bearing securities divided by trailing 12-month average market capitalization
- Accounts receivables divided by trailing 12-month average market capitalization



# Customized Indices Benefits of an OIC Index



- International awareness
- Cooperation between exchanges
- Risk diversification
- Lower trading costs
- Enable to construct and issue new products for special investment needs
- Cost and revenue sharing



# Customized Indices Roadmap for an OIC Index



### **Stage 4 - Decision**

Deciding on index provider, constituent members Setting the rules, discussing costs and revenues

### **Stage 3 - Work in Progress**

Consulting with index provider companies

### Stage 2 - Analyse ✓

Getting information about members' capital markets, Analysing FEAS and GT-30 customized indices as models

### Stage 1 – Start ✓

Establishing "Customized Indices, ETFs and Depositary Receipts" Task Force



# Customized Indices Two Models for an OIC Index



"Dow Jones FEAS" and "Stoxx GT-30" would be two models for a customized OIC Index











# Customized Indices Dow Jones FEAS Composite Index



#### **Stated Objective**

To measure the performance of stocks traded on exchanges that are members of the Federation of Euro-Asian Stock Exchanges (FEAS).

#### **Key Features**

The index universe includes stocks traded on the exchanges in

1- Abu Dhabi (UAE) 2- Amman (Jordan)

3- Bahrain 4- Belgrade

5- Bulgaria 6- Istanbul (Turkey)

7- Karachi (Pakistan) 8- Macedonia

9- Muscat (Oman) 10- Zagreb (Croatia).

- Represents 95% of the float adjusted market cap. of each country.
- Number of companies: 367



# Customized Indices Dow Jones FEAS Composite Index



#### **Sub-indexes**

The Dow Jones FEAS Middle East / Caucasus Index currently includes stocks from:

Abu Dhabi – Bahrain – Jordan – Oman

The Dow Jones FEAS South East Europe Index currently includes stocks from:

Bulgaria – Croatia – Macedonia – Serbia – Turkey



# Customized Indices Dow Jones FEAS Composite Index



#### **Quick Facts**

**Component Number** 

Weighting

**Review Frequency** 

**Base Value/Base Date** 

Calculation Frequency

**History Availability** 

**Date of Introduction** 

: Variable

: Float adjusted market cap.

: Quarterly

**:** 100 as of December 31, 2004

: End of Day

: Available daily from Dec. 31, 2004

: June 4, 2009



## **Customized Indices**



## Dow Jones FEAS Composite Index

ICB Sector	Market Cap. (Mil. USD)	Weight (%)	No. Const.
Financials	188,159.40	55.90	
Telecommunications	33,727.32	10.02	
Consumer Goods	24,672.78	7.33	
Industrials	23,595.66	7.01	
Oil & Gas	23,326.38	6.93	
Basic Materials	18,546.66	5.51	
Consumer Services	14,305.50	4.25	
Utilities	7,977.42	2.37	
Health Care	2,019.60	0.60	
Technology	235.62	0.07	
Total	336,600.00	100.00	367

Data calculated in USD as of September 30, 2009.

Source: Dow Jones official web site (www.djindexes.com)



# Customized Indices Task Force and FEAS Members



OIC Member	Task Force	FEAS	FEAS Composite Index
Albania		✓	
Azerbaijan		✓	
Bahrain		✓	✓
Egypt	✓	✓	
Iran	✓	✓	
Iraq		✓	
Jordan	✓	✓	✓
Kazakhstan		✓	
Kyrgyz	✓	✓	
Malaysia	✓		
Oman	✓	✓	
Pakistan	✓	✓	✓
Palestine		✓	
Qatar	✓		
Turkey	✓	✓	✓
United Arab Emirates	✓	✓	✓
Uzbekistan		✓	



# Customized Indices Greece & Turkey 30 Index (GT-30)



#### **Stated Objective**

A customized index independently calculated by STOXX Ltd to provide market participants with access to the Greek and Turkish securities market.

#### **Key Features**

- The index captures approximately 70% of the market capitalization of the companies listed in the two markets.
- Price and Total Return Indices are available.
- The index is calculated in two different currencies (EUR & TRY).
- The index will be used as an underlying for the creation of financial products such as Exchange Traded Funds (ETFs).



# Customized Indices Greece & Turkey 30 Index (GT-30)



#### **Key Features**

- The index is calculated in accordance with the Industry Classification Benchmark (ICB).
- The index is calculated with the Laspeyres formula, which measures price changes against a fixed base quantity weight.
- The index is managed according to a transparent and public set of index rules in accordance to the current STOXX methodology (DJ STOXX Index Guide).
- Real-Time data dissemination is available via CEF Feed (Deutsche Bourse system) to all data vendors. Real-Time feed every 15 seconds for Price Indices and End of Day prices for Total Return Indices.



## **Customized Indices**



### Greece & Turkey 30 Index (GT-30)

#### **Specifications**

**Index Universe** 

**Number of Constituents** 

**Currency** 

**Base Date** 

**Base Value** 

**Investability Screen** 

**Cap Factor** 

**Weighting Scheme** 

**Sector Limitations** 

: DJ STOXX TMI Greece and

DJ STOXX TMI Turkey

: 30 (fixed), 15 from each market

: EUR & TRY

: December 31, 2005

: 1,000.00 points

: Free Float restriction > 20%

: 10% quarterly adjusted in March, June,

September and December

: Full Market Cap

: Maximum of 4 banks from each country can

be selected



# Customized Indices Greece & Turkey 30 Index (GT-30)



#### **Specifications**

**Review Dates** 

Replacement

**Calculation Days** 

**Calculation Time** 

**Dissemination Freq.** 

**Currency Rates** 

: Semi-annually in March and September

: Country to country

: When Dow Jones STOXX Indices are

calculated

: During the official trading hours of Dow

Jones STOXX Indices

: Price Indices real-time every 15 seconds and

Total Return Indices by the end of day

: The mid between the latest real time bid and

ask prices from WM fixed exchange rates



## **Customized Indices**



### Greece & Turkey 30 Index (GT-30)

ICB Sector	Market Cap. (Mil. USD)	Weight (%)	No. Const.
Financials	114,299.11	57.34	11
Telecommunications	23,952.16	12.02	2
Consumer Goods	19,999.19	10.03	5
Consumer Services	13,672.87	6.86	3
Oil & Gas	11,330.55	5.68	4
Utilities	5,194.10	2.61	1
Basic Materials	4,981.29	2.50	1
Industrials	4,187.36	2.10	2
Health Care	1,732.07	0.87	1
Total	199,348.70	100.00	30



## Depositary Receipts



Depositary Receipts (DRs) are negotiable instruments issued by depositary banks evidencing the ownership of <u>shares</u> in a foreign company (ADRs, GDRs).

Local Depositary Receipt Programs (LDRs): Extend the ADR concept to markets globally

Brazilian Depositary Receipts (BDRs, in 2002).

Global Depositary Notes (GDNs): Debt security versions of DRs.

The underlying is a <u>domestic bond</u>.

Outstanding GDNs: 7 (Issuer: The Republic of Peru)

Global Depositary Sukuk (GDS): The underlying is a "SUKUK".



# Depositary Receipts



DRs make it possible for transactions to take place with foreign securities without bearing the difficulties in direct trading encountered on the international markets, which can be complex and costly;

- different operational systems,
- language barriers,
- regulatory questions,
- insufficient information regarding the issuer company,
- different time zones, settlement procedures and diverse exchange regulations,
- high commission costs of intermediaries etc.

<sup>\*</sup> Bovespa Empresas, Brazilian Depositary Receipt



## Depositary Receipts - Categories



- In terms of the participation of the company that issued the shares, there are two categories of DRs:
  - Sponsored (Level I, II or III)
    - formal agreement between the issuer and the depositary,
    - sole depositary bank
  - Unsponsored (only Level I)
    - set up without the company's participation,
    - no formal agreement between the issuer and the depositary,
    - no regulatory reporting requirements,
    - issued in accordance with market demand,
    - Multiple depositary banks can co-exist for the same issuer. The depositary will provide most of the corporate action services.



# Depositary Receipts Trends



- Increased use of DRs as a preferred vehicle for crossborder transactions.
- DR trading volume increased to 56.5 billion during the first 5 months of 2009 vs. 51.8 billion during the same period in 2008 (increase 9%)
  - ADRs: +11% (5.4 billion, driven by Vale, Petrobras, Cemex, Taiwan Semiconductor, Itau, Satyam Computers)
  - GDRs: -15% (575 million, driven by lighter activity in Russian names: Gazprom, Surgutneftegaz, JSC VTB Bank)

Source: Citibank, Cross-Border Trends and Solutions in Issuer Services, Istanbul, Turkey, August, 2009.



# Shari'ah Compliant (Islamic) Depositary Receipts



• Local DR platforms can be used as a model for Shari'ah compliant DRs.

### • Main Points:

- The underlying should be a transferrable Shari'ah compliant instrument traded on the stock exchanges of an OIC member country.
- A common monetary unit should be used for the IDR (i.e Euro)



## Shari'ah Compliant (Islamic) DRs



Many companies that have DR programs are considered Shari'ah compliant:

Company	<b>Exchange</b>	<b>DR Category</b>	<b>Home Country</b>
Ericsson	NASDAQ	ADR	Sweden
Nestle S.A.	OTC	ADR	Switzerland
Samsung Electronics	London SE	GDR	Korea
Tata Motors	NYSE	ADR	India

Source: Citibank DR Universal Issuance Guide



### Islamic DRs- Companies from Eligible Sectors



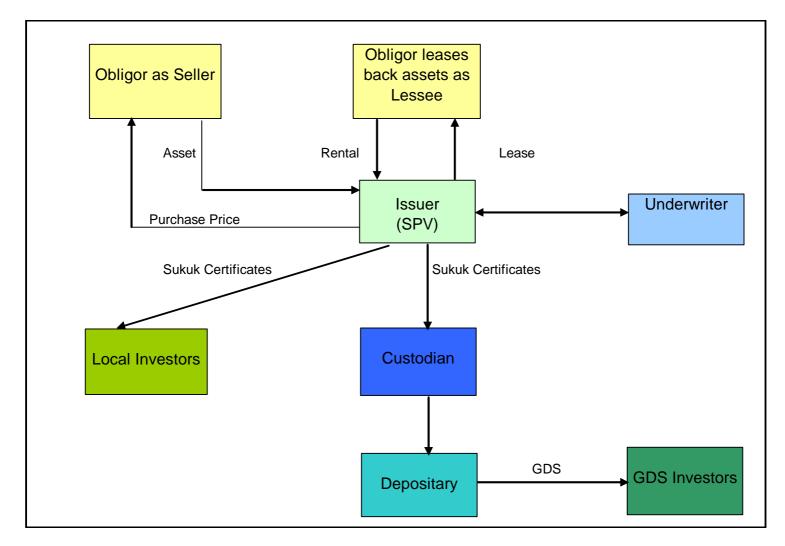
(based on the answers to 1st Questionnaire in Feb.)

Country	Stock Exchange	Сотрапу	M arket C ap. (as of 31.12.2008, M il. USD)
Turkey	Istanbul S E	Turk Telekom	8,009.47
		Enka Insaat	4,142.83
		Eregli Demir Celik	3,112.45
		Tupras	2,667.71
		BIM Magazacilik	1,609.64
Jordan	Amman SE	Jordan Phosphate M ines	2,062.76
		Jordan Telecom	1,699.58
		The Jordan Cement Fact.	549.88
		Jordan Petroleum Refinery	309.62
		Jordan Electric Power	301.13
Q atar	Doha SE	Q atar Telecom	4,409.54
		N akilat	3,321.16
		Electricity and Water	3,061.42
		Q atar N avigation	1,189.84
		Q atar Shipping	1,132.59
Egypt	The Egyptian Exc.	Orascom Construction Ind.	5,501.01
		Telecom Egypt	5,074.40
		Orascom Telecom Holding	5,008.38
		Egypt Co. For Mobile Serv.	2,684.83
		El Ezz Aldekhela Steel	1,962.35
Pakistan	Islam abad SE	OGDC-Oil and Gas Dev.	1,164,299
		Pakistan Petroleum Ltd.	363,234
		Pakistan Telecom. Co.	3 2 2 , 5 9 4
		Pakistan State Oil Co.	162,588
		Pakistan Oilfields Ltd.	96,793
Iran	Tehran SE	Isfahan Mobarekeh Steel	3,077
	Iran Nat. Copper Ind.	1,689	
		Chadormalu Mineral& Ind.	1,543
		Gol-E-Gohar Iron Ore Co.	1,342
		IR I Shipping Lines	1,337



## Global Depositary Sukuk (GDS)





Source: Citibank, Cross-Border Trends and Solutions in Issuer Services, Istanbul, Turkey, August, 2009.